

Mission Driven Entrepreneurship™

H4MoD creates student entrepreneurs who solve real world defence and security challenges

Teams of 4-5 university students learn and apply Lean Startup methods in a flipped classroom approach to solve a real national security and/or defence problem alongside a MoD problem sponsor

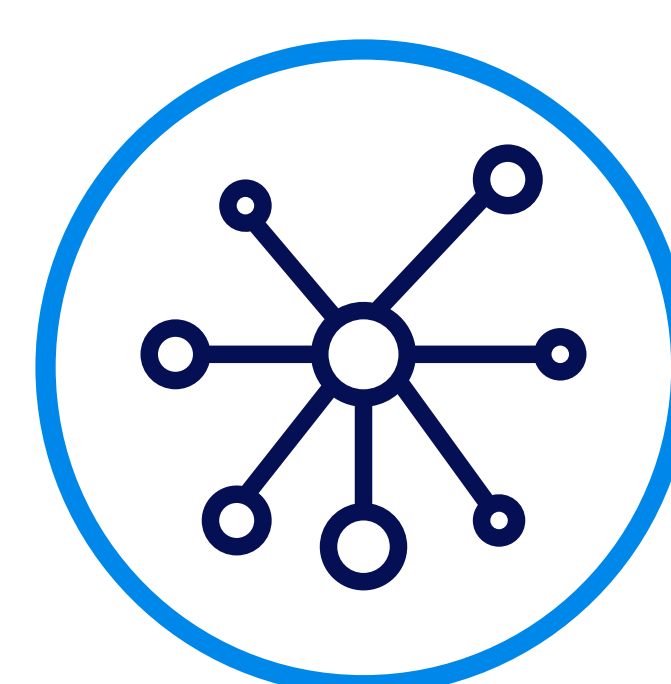
THE VALUE OF H4MOD IN YOUR UNIVERSITY



high quality and novel student experience



development of transferrable skills to compete in the job market



expanded professional networks to enhance career development



teach students entrepreneurship with real world problems and sponsors



practise evidence-based entrepreneurship



connects multidisciplinary programmes around relevant issues



opportunity to form start-ups around solution idea



potential job opportunities signposted through our Alumni Programme

WHO WE ARE

CMP is a unique educational charity that brings innovative education for the leaders of tomorrow, to solve the critical problems of today. We harness the power of academia, government, and industry to address pressing societal challenges.

Renowned for our exclusive 'Hacking for' (H4) programmes, CMP breathes innovation into the heart of academia and defence, cultivating an exhilarating learning environment for future leaders. We do this by delivering Mission-Driven Entrepreneurship™, a model of merging the speed of start-ups with the drive of real-world problem solving.

The essence of our work lies in concentrating on the problem, not the solution - because if the problem isn't right, the solution never will be.

With backing from the UK government, CMP paves the way for universities to become pioneers of change - at no cost to them. We're not just revolutionising education, we're diversifying the gateway to entrepreneurship, breaking down barriers, and opening up a whole ecosystem of talent - ready to tackle national issues head-on.

Inspired by the Hacking for Defense (H4D) initiative of Stanford University in 2016, we launched 'Mission Driven Entrepreneurship™: Hacking for MoD' in 2019 in partnership with the UK Ministry of Defence.

CMP exists to inspire and equip university students with the tools and knowledge to drive positive change.

It's time to become the catalyst for a movement that places real-world problem solving at its core and empowers future leaders. Be part of the change and help us shape a better world for the generations to come.

Want more information or to find out more about our H4MoD module? Visit our website commonmission.uk or email us on info@commonmission.uk

STUDENT AND EDUCATOR TESTIMONIALS

"H4MoD is by far the most rewarding course I have taken in my four years in higher education. The most exciting thing about the experience was having the unique opportunity to interview dozens of MoD stakeholders, knowing that your research could have a real-world impact in solving a national security problem."

Daniel Ben Shaul,
King's College London,
Spring 2021

"As an educator it is fantastic to witness the drive, creativity, and ownership of each individual on the programme. Their growth each week shows noticeable gains in co-creation and collaboration within the teams. In turn, participants and educators alike continuously improve their critical thinking and theme recognition when approaching problems."

Dr Jason Dymydiuk,
University of Salford,
Spring 2023

WE SUPPORT UNIVERSITIES BY

- 1 Providing a sample syllabus which includes learning objectives, class structure, and a reading list which can be adapted to suit your programme
- 2 Providing access to our Educator Resource Hub that includes class guides, handouts, recorded lectures, best practices and much more
- 3 Training all university staff in how to teach and run the course in our virtual Educator Course
- 4 Sourcing and curating all of the problems used in the course, and training the government problem sponsors and industry mentors
- 5 Providing on-going support, advice, and guidance throughout the entire module